

WDAY-TV Sports Production Truck Relies on JVC GY-HC900 Broadcast Camera for Intercollegiate Athletic Productions

June 2022

The Customer:

Forum Communications' ABC affiliate, WDAY-TV, the official broadcast home of North Dakota State University Bison football and basketball games. Forum Communications is a family-owned, multimedia and technology company headquartered in Fargo, North Dakota offering local news in a variety of digital and broadcast mediums.



WDAY-TV ups its sports production game by utilizing JVC GY-HC900 CONNECTED CAM™ broadcast cameras and studio accessories in their new, full-scale Sports Production Truck

The Challenge:

With sports productions growing in scale and as the newly selected official broadcaster of NDSU football and basketball games, WDAY recently built and designed a brand-new sports production truck. With a full-scale broadcast truck, Chief Engineer David Johnson and his team also required bigger cameras that would continue to provide the same quality and reliability that Johnson expected.

The Solution:

As a long-time JVC user, Johnson was confident the brand would be the right choice for the truck. In all, WDAY purchased four GY-HC900 CONNECTED CAM™ Broadcast Camcorders along with the brand's VF-HP900G/SK-900J Studio Viewfinder kits, KA-EN200G H.265/HEVC adapters, and the BR-DE900 decoder for working with native H.265 SRT streams.

"When we built the NDSU Bison sports production truck, we knew JVC would be part of the build," says Johnson. "With its advanced technology and capability to handle larger lenses, the JVC GY-HC900 was exactly what we were looking for in a camera."

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The Result:

“We have deployed JVC for over a decade,” explains Johnson, “and they continue to manufacture top-of-the-line cameras that work incredibly well. With sports productions growing, the GY-HC900 allows us to handle whatever size production we need. We’re also able to broadcast with a clarity that rivals any sports production today.”

The addition of JVC has not only kept WDAY on top of its production game, but the cameras have also brought forth some welcome surprises. “Livestreaming to the NDSU and WDAY websites is now much more efficient since we started using the HEVC/H.265 plug-in encoder,” Johnson says.

Looking into the future, Johnson plans to continue using the truck and cameras for NDSU sports while also adding various high school sports productions to his lineup, including local area hockey, basketball and golf events.